

BROOKSHIRE GROCERY ARENA

For Immediate Release

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For more information, contact:

Farrah Stanfield

Marketing & Group Sales Coordinator

fstanfield@brookshiregroceryarena.com

BROOKSHIRE GROCERY ARENA TO UNVEIL A NEW CONCESSION STAND VENDOR

Bossier City, LA – Brookshire Grocery Arena will host an official ribbon-cutting ceremony Wednesday, August 19 at 11:30 AM to introduce a new concessions vendor to our lineup.

This exciting addition represents a significant enhancement to our guests' experience and reflects our continued commitment to delivering a world-class entertainment experience for the community. Our hope is that this announcement will resonate strongly with our fans, and we are looking forward to the reveal in person.

"Food is an integral part of any event experience, and we continually look for opportunities to elevate every aspect of the guest experience, especially when being able to partner with local businesses. We are confident that this new partnership will highlight that commitment," said Kyle Willis, Director of Food & Beverage, Brookshire Grocery Arena. The new vendor will be an amazing addition to the building's food and beverage lineup – one that reflects local businesses in our community as well.

We are extending a formal invitation to media representatives and community partners to attend. Media is encouraged to arrive early for pre-ceremony set-up and photo opportunities. Light refreshments will be provided. Attendees are asked to park in the Brookshire's Parking Lot (formerly Lot A) and enter through the Main Entrance.

New Concessions Vendor Ribbon Cutting:

Where: Brookshire Grocery Arena

Date: Wednesday, August 19, 2026

Time: 11:30 AM

To stay up to date on all things Brookshire Grocery Arena, visit our website at: www.brookshiregroceryarena.com

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About Brookshire Grocery Arena

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 guests. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About Legends Global

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