

For Immediate Release
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Just Announced! The 2025 Shreveport Blues Festival!



Bossier City, Louisiana – Brookshire Grocery Arena is proud to announce the return of “**The 17th Annual Shreveport Blues Festival,**” on Friday, April 25, 2025. Experience a night of southern soul and blues with performances by: Tucka, King George, Pokey Bear, Marcellus The Singer, J-Wonn, West Love, and TK Soul!

Ticketmaster Venue Presale begins:

Wednesday, November 20, 2024 at 10AM and ends Friday, November 22, 2024 at 9AM

Use code: BGA25

Ticketmaster Ticket Link: <https://shorturl.at/uGB4T>

Tickets will be available for purchase at the b1BANK Box Office located at Brookshire Grocery Arena, and www.ticketmaster.com at 10AM on Friday, November 22, 2024.

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About Brookshire Grocery Arena

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000

BROOKSHIRE GROCERY ARENA

patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About ASM Global

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.