

FOR IMMEDIATE RELEASE  
Dec. 13, 2022

**ICONIC COUNTRY ROCK GROUP, ALABAMA, ANNOUNCES ALL NEW  
2023 ROLL ON 2 NORTH AMERICAN TOUR**

**THE MULTI-PLATINUM BAND WILL HIT THE STAGE AT  
BROOKSHIRE GROCERY ARENA on FEBRUARY 17, 2023**

**WITH VERY SPECIAL GUEST  
\*\*EDDIE MONTGOMERY OF MONTGOMERY GENTRY\*\***

**TICKETS GO ON SALE FRIDAY, DEC. 16, 2022 AT 10 A.M.**



**Nashville, TN** (Dec. 13, 2022) — Multi-platinum selling country rock group **ALABAMA** has announced an all new 2023 tour “ROLL ON NORTH AMERICA.” The tour will include a stop in BOSSIER CITY, LA at BROOKSHIRE GROCERY ARENA on FRIDAY, FEBRUARY 17, 2023 featuring very special guest EDDIE MONTGOMERY of MONTGOMERY GENTRY. This will mark the second “Roll On” Tour in the band’s 50+ year history since 1984.

Over 50 years ago, cousins Jeff Cook, Teddy Gentry and Randy Owen left the cotton farms of Fort Payne, Alabama to spend the summer playing music in a Myrtle Beach, South Carolina bar called The Bowery. It’s a classic American tale of rags to riches. From humble beginnings picking cotton in the fields to

international stars, ALABAMA went on to sell 80 million albums and change the face and sound of country music.

Quality songs that have become the soundtrack for American life are the foundation for ALABAMA's stellar career. The group introduced rock style guitars, lights, pyrotechnics and sounds to the country audience that has inspired many of today's brightest country stars including Kenny Chesney, Jason Aldean and Luke Bryan. While their music continues to stand the test of time, their numbers and stats are beyond compare.

Five decades since starting the band, ALABAMA has charted 43 #1 singles, including 21 #1 singles in a row, and have won dozens of CMA, GRAMMY®, and ACM Awards. They are members of the Country Music Hall of Fame, the Musicians Hall of Fame and have their own star on the Hollywood Walk of Fame. In addition, they are world-class philanthropists who have raised millions of dollars for various charities.

Ticket pre-sale starts on Dec. 14, 2022 (Code: MOUNTAINMUSIC). All tickets go on sale to the public on **Friday, Dec. 16, 2022**, at 10am. Visit [TheAlabamaband.com](http://TheAlabamaband.com) for more info.

## **ROLL ON 2 NORTH AMERICAN TOUR DATES**

Fri. Feb. 17, 2023 Bossier City, LA Brookshire Grocery Arena  
*With Eddie Montgomery of Montgomery Gentry*

Fri. Feb. 24, 2023 New Orleans, LA Smoothie King Center  
*With SteelDrivers*

**And More to be announced!**

## **ABOUT ALABAMA**

Over 50 years ago, Jeff Cook, Teddy Gentry and Randy Owen left the cotton farms of Fort Payne, Alabama to spend the summer playing music in a Myrtle Beach, South Carolina bar called The Bowery. It took them six long years of tip jars and word-of-mouth to earn the major label deal they'd been dreaming of. Then, seemingly no time at all to change the face of country music. ALABAMA, country music's first band, was inducted into the Country Music Hall of Fame in 2005. The group is known for hit songs including "Mountain Music," "Roll On," "Dixieland Delight" and "If You're Gonna Play In Texas (You Gotta Have A Fiddle In The Band)." From humble beginnings picking cotton in the fields to

international stars, ALABAMA went on to sell 80 million albums and charted 43 No.1 hits, becoming the most successful band in the history of country music. In November 2022, ALABAMA co-founder Jeff Cook passed following a lengthy battle with Parkinson's disease. With his prior encouragement and wishes, ALABAMA continues touring on a limited basis, keeping the iconic music they created alive for the current and future generation of fans.

### **ABOUT EDDIE MONTGOMERY OF MONTGOMERY GENTRY**

Average Joes Entertainment's Eddie Montgomery of Montgomery Gentry recently released "Outskirts," a seven-song EP. With 20 plus charted singles, the Kentucky native has earned CMA, ACM, and GRAMMY awards and nominations with undeniable blue collar anthems like "Hell Yeah," "My Town," and "Hillbilly Shoes." They've notched five No. 1 singles, "If You Ever Stop Loving Me," "Something To Be Proud Of," "Lucky Man," "Back When I Knew It All" and "Roll With Me." They were inducted as Grand Ole Opry members in 2009 and were inducted into the Kentucky Music Hall of Fame in 2015.

### **ABOUT BROOKSHIRE GROCERY ARENA**

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

### **ABOUT ASM GLOBAL**

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences. ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit [www.asmglobal.com](http://www.asmglobal.com).

### **About Outback Presents**

Outback Presents is the leading independent, full-service promoter of live entertainment. Based in Nashville, Outback Presents produces thousands of music and comedy shows, tours, and festivals annually across North America and connects its diverse roster of artists with their fans. For more information on Outback Presents, visit [outbackpresents.com](http://outbackpresents.com).

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### **Venue Contacts**

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