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**New Edition Announces *The Culture Tour* beginning February 2022
with Charlie Wilson and Special Guest Jodeci**



NEW YORK (Dec. 13, 2021) - Veteran R&B group New Edition headlines an iconic lineup, including the legendary Charlie Wilson, along with special guest, Jodeci, the bad boys of R&B. *The Culture Tour* kicks off a 30-city tour February 2022, in Columbus, Ga., with stops in Los Angeles, New York, and New Edition's hometown of Boston.

In 1983, New Edition released their debut single *Candy Girl* off their self-titled album, hitting No.1 on the Billboard Hot Black Single Charts, jumping ahead of Michael Jackson's *Beat It*. Since then, New Edition has released more than six studio albums, received multiple Soul Train and American Music Awards, and a Grammy Award nomination. In 2017, BET Network released their three-part Biopic: *The New Edition Story*, airing over three consecutive nights. The mini-series attracted 29 million total viewers. That same year, the network honored them with the BET Lifetime Achievement Award, recognizing the group as one of the innovators of R&B. They have remained one of the most influential R&B groups of the last 30 years and counting, catapulting the solo careers of Bobby Brown, Johnny Gill, and Ralph Tresvant, and Bell Biv DeVoe.

Viewers experienced a sense of nostalgia during the American Music Awards in November 2021, when New Edition performed alongside 80's boy band, New Kids on the Block. Often credited as the creators of the modern-day boy bands, New Edition will attract fans old and new. Starring all six members, Ronnie DeVoe, Bobby Brown, Ricky Bell, Michael Bivins, Ralph Tresvant, and Johnny Gill, this is the group's first tour in more than five years.

Ticketmaster Venue On-Sale Begins:

December 17th, 2021 @ 10:00am

TICKETS LINK: <https://www.ticketmaster.com/event/1B005B89C1675C35>

Tickets are also available for purchase at the b1BANK Box Office at Brookshire Grocery Arena

Open Wednesdays and Friday 10am-2pm.

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About Brookshire Grocery Arena

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About ASM Global

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.