

FOR IMMEDIATE RELEASE

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***Just Announced! Cirque Du Soleil OVO!***



**OVO – a buzzing *Cirque du Soleil* spectacular – is coming to Bossier City!**

First show is February 11, 2022 at Brookshire Grocery Arena for 5 performances only!

Tickets available to Cirque Club members as of today!

General on sale starts December 3, 2021

**BOSSIER CITY, LA November 10th, 2021** – Cirque du Soleil is proud to announce its return to Bossier City, Louisiana in 2022 with its high-energy and high-acrobatic production OVO. From February 11 – February 13, audiences are invited to the Brookshire Grocery Arena for 5 exhilarating performances to dive into the eccentric, colorful world of OVO – a dynamic, immersive ecosystem inhabited by an acrobatic colony of insects.

Ticketmaster Venue On-Sale Begins:

December 3<sup>rd</sup>, 2021 @ 10:00am

TICKETS LINK: <https://www.ticketmaster.com/cirque-du-soleil-ovo-bossier-city-louisiana-02-11-2022/event/1B005B04C0C94F7B>

Tickets are also available for purchase at the b1BANK Box Office at Brookshire Grocery Arena starting December 10<sup>th</sup>.

Open Wednesdays and Friday 10am-2pm.

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### **About Brookshire Grocery Arena**

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

### **About ASM Global**

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit [www.asmglobal.com](http://www.asmglobal.com).