

For Immediate Release  
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## LSU vs LA Tech Men's Basketball Game - BOGO Tickets Available!



**Bossier City, Louisiana –** The **LSU Tigers** and **Louisiana Tech Bulldogs** Men's Basketball programs will compete on the hardwood at Brookshire Grocery Arena in Bossier City on **Saturday, December 18th** in an intrastate clash!

The event will tip-off at 6p local time.

For a limited time only, take advantage of a spooktacular Halloween BOGO-50 deal!

**Starting NOW until Monday, 11/1 at 12a**, an allotment of tickets in the lower level corners and baselines of the Arena will be available as Buy 1 ticket get 50% off the 2nd ticket by entering the promo code **"TREAT"**.

***Great tickets are still available!***

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### **About RPPI**

RPPI has organized over 850 major college and professional sporting events in over 35 plus years in the industry. RPPI is led by Founder and President Russ Potts. Russ has been a pioneer in sports marketing since his time at the University of Maryland (his alma mater), then becoming Director of Athletics at Southern Methodist University (SMU). Russ also served as Vice President of the Chicago White Sox before becoming a four-term State Senator in Virginia. RPPI's sports marketing and event organization arm is currently managed by Senior Vice President Zach Franz, and Vice President of Business Development Adam Syprzak. In addition to sports marketing, promotion, and event organization, RPPI also provides business development, facilities consulting, fundraising, and corporate sponsorship services. For more information: [www.rppi.net](http://www.rppi.net) or by phone at: (540) 665-0598

### **About Brookshire Grocery Arena**

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

### **About ASM Global**

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit [www.asmglobal.com](http://www.asmglobal.com).