



For Immediate Release
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Just Announced! 3 Doors Down!

Bossier City, Louisiana – The critically acclaimed rock band, 3 Doors Down, is bringing their highly anticipated “Better Life 20th Anniversary Tour” to Brookshire Grocery Arena on Thursday, July 29, 2021.

The Ticketmaster Venue Only Pre-Sale:
Thursday, June 1, 2021 from 10AM – 10PM
Use Code - **KRYPTO**

LINK: <https://www.ticketmaster.com/3-doors-downthe-better-life-20th-bossier-city-louisiana-07-29-2021/event/1B005ABB93B558B1>

Tickets will be available for purchase at the b1BANK Box Office located at Brookshire Grocery Arena, and www.ticketmaster.com, beginning Friday, June 4, 2021 at 10AM.

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About Brookshire Grocery Arena

Since opening its doors in the late fall of 2000, Brookshire Grocery Arena has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, Brookshire Grocery Arena is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About ASM Global

ASM Global is the world’s leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company’s elite venue network spans five continents, with a portfolio of more than 300 of the world’s most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global’s diverse portfolio of clients benefit from the company’s depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company’s 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.