



For Immediate Release

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Just Announced!
LSU vs LA TECH Men's Basketball Tournament On-Sale Date!

Bossier City, Louisiana – The highly anticipated men's college basketball match-up between LSU and Louisiana Tech competing at CenturyLink Center on November 24, 2020 will go on sale to the public on March 17, 2020.

The event is being organized and promoted by Russ Potts Productions, Inc. (RPPI), a nationally renowned marketing firm specializing in producing major college and professional sporting events.

The Ticketmaster Venue Only Pre-Sale:

March 16, 2020 from 10AM – 10PM

Use Code - **BBALL**

LINK: <https://www.ticketmaster.com/lsu-vs-la-tech-bossier-city-louisiana-11-24-2020/event/1B005864EDD8AB64>

Tickets will be available for purchase at the b1BANK Box Office located at CenturyLink Center, and www.ticketmaster.com, beginning Tuesday, March 17, 2020 at 10AM.

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About CenturyLink Center

Since opening its doors in the late fall of 2000, CenturyLink Center has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, the CenturyLink Center is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About ASM Global

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.